



Thank You!

Dear North Country Neighbor:

The ever-changing coronavirus threat has completely upended our lives – at work, at home and at play. Everyone is experiencing uncertainty about what tomorrow will bring. In the difficult days ahead, I encourage you to turn to a remedy that has worked for mankind for millennia – music.

As President of the sixteen-member volunteer Board of Directors of The Orchestra of Northern New York, it is my pleasure to share the good news found in this Annual Report to the Community. Here, ONNY humbly boasts of its recent accomplishments while acknowledging its challenges and goals for the future.

The Orchestra truly is a cultural gem in our region, enhancing the quality of life in Northern New York by presenting live performances of orchestral music by professional musicians for thousands of people each year. Its mission also seeks to engage area youth by inspiring the enjoyment and appreciation of music.

Throughout the past year, my ninth and last as Board President, my focus was on succession planning for all aspects of the organization, striving to ensure a smooth transfer in the office of the presidency.

I have every confidence that President-Elect, Kimberly Busch, a board member and President of ONNY's Volunteer

Guild for the past three years, will lead the North Country's only year-round professional symphony orchestra to new heights in the future.

My sincere thanks to all the board members over the years who have made my job easier. I'm grateful to the many volunteers who have assisted ONNY in countless ways and continue to do so. My deep appreciation to Maestro Kenneth Andrews and our gifted musicians for presenting more than three decades of great music. Finally, my gratitude to Executive Director Kathy Del Guidice for drawing out everyone's best efforts in a most desirable way by means of her exemplary nonprofit management skills.

If you have not yet attended an ONNY concert, please consider this my personal invitation to do so when it opens its 33rd season later this year.

In the coming days, allow music to uplift your spirit for it surely will. Stay safe and be well.

Sincerely,

Timothy L. Savage
Board President

ONNY's five-year plan

In fall 2018, ONNY's Board of Directors approved a five-year Strategic Plan with five goals:

- **Programming** – to develop innovative and diverse programming while continuing to present masterworks
- **Engagement and Outreach** – to involve and educate new audiences
- **Financial** – to ensure fiscal sustainability by increasing current revenue streams and creating new ones
- **Operations** – to articulate and coordinate roles of stakeholders to effectively utilize our resources for efficient operations
- **Marketing/Branding** – to strengthen our brand and expand our markets to various segments through a variety of means.

The board has authorized management to employ the following strategies to realize these goals: Programming will embrace showcasing more female, living, and minority composers.

Outreach efforts will include connecting ONNY with various communities in the North Country and Adirondacks by small ensembles performing for school students and in non-traditional settings.

Finances will focus on increasing program advertising revenue, cultivating major donors, and continuing to grow the endowment. The primary goal is to grow the annual budget from \$220,000+ to \$300,000+ in order to better compensate the music director and musicians.

Operations will concentrate on involving more volunteers, adding an orchestra librarian to the staff, and soliciting input from the Musicians Committee.

Marketing/Branding will emphasize growing ONNY's use of social media and creating a more dynamic web site.

Success in 2019 (Year One) was measured by the Orchestra performing works by women and living composers, growing its endowment by 29%, hiring an orchestra librarian, and significantly improving its social media presence.

Creative programming keeps audiences and musicians coming back

Last year ONNY presented 13 performances of six concerts, showcased nine soloists, a narrator, a festival youth chorus, and 26 works performed for the first time by our orchestra.

The "Magnificent Baroque," featured 24 virtuoso musicians, included the rarely heard and unpublished Concerto for 3 Trumpets, 2 Oboes, Timpani and Strings by Telemann. This work was brought to life and edited from the original manuscript by Music Director Kenneth Andrews.

The Orchestra performed its first concert of all original scores from four *Harry Potter* movies, "Harry Potter Spectacular." Dr. Lonel Woods dazzled audiences as the "professor" by narrating a script created for the occasion. ONNY's 2019 Young Artist Competition winner, violinist Carole Wilay, a sophomore from Carthage High School, also performed.

The ever-popular summer pops concert, "Broadway On Demand," included two new scores for the Orchestra: Hamilton and Beauty and the Beast. Our traditional veterans salute and other patriotic favorites were, as always, well received.

"Bravo Bravo!" brought to the stage six

internationally renowned singers from the faculty at The Crane School of Music. The concert highlighted five brilliant works for orchestra.

The "Beethoven" concert saluted Beethoven's 250th anniversary. Internationally acclaimed soloist and Crane faculty artist Young-Ah Tak brilliantly performed "Beethoven's Piano Concerto No. 1."

"Holiday JOY!" had performances in Potsdam, Massena and Watertown, including a benefit for Massena Music Friends. Crane faculty artist and tenor Dr. Lonel Woods was joined by Festival Choruses comprised of 263 talented high school students from eight different schools in St. Lawrence and Jefferson Counties.

ONNY programs are always selected to please and challenge audiences and musicians alike. Contemporary new works are balanced with classical masterpieces while pops concerts, with their varied themes, bring new audiences to ONNY.

Pops concerts also offer opportunities to embrace two important groups: our youth and our veterans.



First Presbyterian Church, Watertown, has excellent acoustics. Its staff always extends a warm welcome to ONNY. Shown here are some of the 400 concertgoers who attended the 2019 holiday concert. The chorus of high school students is shown in the upper right balcony.

Ways to Support the North Country's Professional Orchestra

- Become a monthly donor for a nominal amount and watch your donation grow
- Make a gift in honor of or in memory of a loved one
- Participate in Amazon Smile where a percentage of your shopping dollars is donated to ONNY
- Become a Business Sponsor of a concert and receive advertising, concert tickets and publicity

- Contribute to the Music Fund to help ONNY purchase or rent music needed for concerts
- Double your gift by donating to the NNYCF matching gift program to grow ONNY's endowment
- Sponsor a Principal or section chair in the Orchestra
- Buy concert tickets as gifts for birthdays, anniversaries, and other special occasions

- Purchase CDs of ONNY concerts
 - Support the Young Artist Competition
 - Provide for ONNY in your estate planning
 - Join our Volunteer Guild & donate your time and talent for a wide variety of tasks.
- Contact Kimberly Busch at gkbusch2000@gmail.com.

The Orchestra of Northern New York 2019 Annual Report to the Community

With Deep Appreciation!

The Orchestra of Northern New York publicly acknowledges and sincerely thanks the following individuals, businesses, organizations, foundations and state agencies for their generosity in 2019.

Only 44% of the revenue needed to produce a season of high-quality orchestral music comes from ticket sales and contract fees. The remaining 56% is received from

loyal supporters who believe that having a professional symphony orchestra in rural, upstate New York truly does enhance the quality of life in the region.

On behalf of everyone in the ONNY Family, from board members and management/staff to musicians and volunteers, thank you to the Friends of the Orchestra.



SYMPHONIC SUSTAINERS
(\$10,000+)
New York State Council on the Arts
Northern New York Community Foundation
SUNY Potsdam & The Crane School of Music*
The Secret Sits Pro Musica Ensembles, Inc.
(TSS, Inc.)

HALL OF FAME
(\$5,000-\$9,999)
CoBank, Denver, CO/Farm Credit East, Potsdam
Angela Gray and Jay Simmons, Potsdam
Christine and John J. Gray Jr., Colton
Gray & Gray and Associates, CPA, PC
Pinto Mucenski Hooper Van House & Co.,PC*
Timothy L. and Jill Savage, Canton
WNYN TV-7/FOX 28/ME TV North Country*

FEATURED ARTISTS
(\$2,500-\$4,999)
Kenneth Andrews and Nancy Peschko, Norwood*
Anonymous, Potsdam
Anonymous, Ogdensburg
Georgie E. Docker, Dunnville, ON
Eric Larson, Henderson
In honor of Ziva Larson

Stewart’s Shops, Saratoga Springs
T. Urling and Mabel Walker, Watertown
Brooks Washburn, Potsdam & the late
Roberta Washburn Scharf, Albany
In memory of Robert B. and Beverly D. Washburn
Watertown Daily Times*

CONDUCTOR’S CIRCLE
(\$1,000-\$2,499)
Anonymous, Potsdam
Brick & Mortar Music, Potsdam
Peggy Burlingame, Potsdam
Jeremy and Allison Carney, Potsdam
Vernice Church, Norwood
Clarkson University, Potsdam
Cynthia and Mark Coleman, Potsdam
Pat Collins Real Estate, Canton
Ken and Carol Coskran, Potsdam
Dr. Scott R. and Victoria L. Day, Hermon
Fourth Coast Inc./St. Lawrence Engineering, Clayton
G. Theodore and Mary Mascott, Naples, FL
Janet A. McFarland, Canton
Ruth Nybakken, Ferndale, MI
In memory of Annette Plante
Samaritan Medical Center, Watertown
Mark Shatraw, Poughkeepsie
Watertown Savings Bank, Watertown

Mary Jane Watson, South Colton
Alan and Roxanne Woy, Fairport
In memory of John S. Woy
WBLH Tunes 92.5/104.5 FM, Watertown

STRING SPONSORS
(\$500 - \$999)
Kevin Angstadt, Ypsilanti, MI*
Anonymous, Canton
Anonymous Friend
In memory of Rev. Peter J. Sullivan III
Steven and Kathryn Bateman, Lisbon
Gary and Kimberly Busch, Hannawa Falls
Car-Freshner Corporation, Watertown
John and Ann Elmer, Canton
Friends of First Presbyterian Church, Watertown*
Sarah E. Gates, Canton
Linda J. Kenny, Canton
John Marson, Fort Myers, FL
In memory of Alan J. Wioskowski
James and Joyce Monroe, Colton
Mary Ellen and Gary Morgan, West Winfield
Keith Reitz, Watertown
SeaComm Federal Credit Union
Michael Sitton and Mark Martin, Potsdam
St. Lawrence Health System, Potsdam
Gail and Gary Staples, Canton
Watertown Hearing Aid Center
White’s Lumber, Watertown
John A. Wrape, Watertown
Clement Wong, Watertown
Qing Wu
Tom and Suella Young, Potsdam

WOODWIND WELL-WISHERS
(\$250 - \$499)
AAA Travel & Insurance Center, Watertown
Anonymous, South Colton
Linda Batt, Rensselaer Falls
BCA Architects & Engineers, Watertown
Kickie and Dave Britt, Potsdam
Lia M. Call and John A. Goloski, Theresa
Sal and Lisa Cania, Hannawa Falls
James and Susan Carl, Potsdam
Casella Waste Systems, Potsdam
Barbara and Sam Chamberlain, Croghan
Clarkson University Bookstore
Nikki Coates & Associates, Potsdam
David and Joyce Crossley, Chaumont
Kathy Del Guidice, Potsdam*
Ray de Silva, Norfolk
John E. Dewar and Sandra A. McCloy, Potsdam
Stephen and Karen Easter, Potsdam
Robert and Mary Fraser, Canton
Michael R. Greenwald, Canton
Trudy and Roger Hart, Potsdam
Adrienne and Mark Hartman, Potsdam
Mark and Brenda Healey, Potsdam
Philip and Eleanor Hopke, Rochester
Bruce and Lorraine Irwin, Watertown
Ronald and Jean Jacob, Watertown
Jade Stone Engineering, Watertown
Susan and John Johnson, Watertown
Joan Kepes, Canton
Richard and Phyllis Lake, Watertown
Randall Lalonde and Patricia Homer, Glenfield
LouAnn Lange, Potsdam

Mr. and Mrs. R. Langhorne, Medford
David and Deborah Neuroth, Clayton
North Country Tai Chi, Canton, Potsdam
& Heuvelton
Jim Petercsak, Potsdam
Edward and Laura Potts, Jr., Norwood
Marvin and Sylvia Reimer, Watertown
Phoebe Rogerson, Canton
Jill and Doug Rubio, Potsdam
Brian and Viola Schmid-Doyle, Canton
Peter and Christine Schrauth, Canton
John and Anne Schwaller, East Greenbush
Marilyn Trainor, Watertown
In honor of Clement Wong and John Wrape
and In memory of Michael C. Miller
Lenka Walldroff, LaFargeville
Karen and Brian Washburn, Canton
Evelyn and Ira Weissman, Brewster
Rebecca Weissman, Potsdam
Emilie and Martin Weitz, Canton
Gail L. Whitcomb, Massena

BRASS BENEFACTORS
(\$100 - \$249)
1844 House, Potsdam
Anonymous, Canton
Cynthia Ahlheim, Chaumont
Donald C. Alexander, Watertown
Constance Barone, Sackets Harbor
Wink Beadel, Wellesley Island
Donna L. Behnke and James M. Parks, Potsdam
Robert E. Brennan, Sackets Harbor
Kay Caldwell and Chris Watts, Canton
In Honor of Canton Music Teachers:
Kimberly Busch, Rob Bickford,
Bridget Hall and Tim Savage
Canton Animal Clinic
Robert F. Caswell, Watertown
Varick and Judy Chittenden, Canton
Mr. and Mrs. Benjamin Coe, Watertown
Cold Springs Golf Course, Mannsville*
Kimberly Collins, Adams Center
Community Bank, Potsdam
Community Performance Series*
Michael and Kathy Crowe, Canton
Duncan and Lois Cutter, Nicholville
Elizabeth Cyr, Potsdam
Nancy Withington Del Borgo, Cape Vincent
In memory of Elliot Del Borgo
Jim and Joan Edzwald, Potsdam
Nils and Lynn Ekfelt, Canton
John Ellis, Potsdam
Barbara Ellison, Watertown
Ed and Pat Fay, Massena
Frazer Computing, Canton
Will and Sue Gerard, Morristown
Al and Jean Gianfagna, Watertown
Kathy Given O’Shaughnessy, Massena
Patricia and Albert Glover, Canton
Rita Goldberg, Canton
Robert and Betty Graham, Massena
Richard and Ellen Grayson, Madrid
Ann M. Greene, Massena
Linda Griffin and Tom Patterson, Ogdensburg
Patricia E. Guldenpfennig, Watertown
Steven and Carla Haas, Watertown

The Orchestra of Northern New York invites you to its

Holiday Brunch & Silent Auction

Sunday, December 13, 2020
11:30 a.m. - 1 p.m.

Barben Rooms, Cheel Center
Clarkson University, Potsdam

- Blueberry Pancakes
- Scrambled Eggs with Cheddar Cheese
- Bacon Strips & Sausage
- Tomato Bisque Soup • Potatoes O’Brien
- Butternut Squash Ravioli
- Assorted Bagels & Breakfast Breads
- Fresh Fruit Salad
- Assorted Gourmet Desserts
- Coffee, Tea, Milk, Juices

Live Music provided by
ONNY Musicians & Their Friends

	Quantity	Price	Total
Adult	_____	\$30	\$ _____
Child (ages 10 - 17)	_____	\$18	\$ _____
TOTAL:	_____		\$ _____

Name: _____

Address: _____ City/State/Zip: _____

Daytime Phone: _____ Evening Phone: _____

Email Address: _____

Credit Card Number: _____

Expiration Date: _____ Security Code (on back): _____ Billing Zip Code: _____

Printed Name on Card: _____

Signature(required): _____

Please RSVP by Tuesday, December 8

Mail form to: ONNY
P.O. Box 488
Potsdam, NY 13676

For information: www.onny.org | 315-267-3251 | onnybusiness@gmail.com

The Orchestra of Northern New York

2019 Annual Report to the Community

BRASS BENEFACTORS (\$100 - \$249)

Emily and Morgan Hastings, Canton
Ralph B. Hastings, North Bangor
Chrystal Hayman, Potsdam
Highland Meadows Golf Course, Watertown*
High Peaks Golf Course, Newcomb*
Hilton Garden Inn, Watertown / Thousand Islands
Roy and Ruth Horst, Potsdam
Helen and Roger Hutchinson, Canton
Jake’s on the Water, Hannawa Falls*
Arthur and Anne Johnson, Potsdam
David and Nicola Jordan, Potsdam
Nancy Kear String Studio, Potsdam
Nancy S. Kear, Potsdam
Ruth Kreuzer, Canton
James T. Lahey, Inc., Potsdam
Guy C. “Chip” and Randy Lamson, Potsdam
Joan and Ron Larsen, Canton
Carolyn Marlowe, Glen Park
Lennelle McKinnon, Canton
Brad and Marilyn Mintener, Canton
James L. Monaco, Watertown
NBT Bank, Potsdam
James W. Newell, Black River
Eugene and Lois Nicandri, Massena
North Country Savings Bank
Ogdensburg Command Performances*
Partridge Run Golf & Country Club, Canton*
Potsdam Food Co-op*
Potsdam Elks Lodge #2074
Chris and Laura Rediehs, Canton
Rande Richardson, Watertown
Patricia M. Ryan, Massena
Mrs. Mary P. Sanford, Watertown
In memory of Dr. Douglas M. Sanford
Sergi’s Italian Restaurant & Banquet Hall, Potsdam
Philip and Mary Shatraw, Canton
Emily and Philip Sprague, Watertown

St. Lawrence County Music Educators Assn.
St. Lawrence Federal Credit Union
St. Lawrence University Golf Course, Canton*
Eric Thacher, Potsdam
In memory of Susan W. Thacher
The UPS Store, Potsdam
David and Betsy Tisdale, Potsdam
Township 7 Brewing Co., Dickinson Center
Violin Repairs, Jay Nagel, Potsdam
Elaine White, Canton
In memory of Betsy Northrop
White’s Flowers, Canton
Byron and Betsy Baker-Whitney, Potsdam
Carole Wilay, Carthage
Douglas and Hoyoung Wilay, Carthage
Ken and Carol Willmert, Potsdam
Mary Ann Yuhas, Carthage
Ed and Kathie Zielinski, Liverpool
Nancy and Keith Ziemba, Russell

PERCUSSION PROMOTERS (\$1 - \$99)

Adirondack Fragrance & Flavor Farm, Potsdam*
Aileen Anderson, Watertown
Argent Silver & Coin Shop, Potsdam*
Rev. Msgr. Robert Aucoin, Waddington
Jacquelynn and Eric Backus, Potsdam
Mort Backus and Sons, Ogdensburg
Ruth Baltus and Kevin Ball, Potsdam
Barstow Motors, Potsdam
Kendrick C. Beckstead, Massena
Body Shop, Potsdam*
Jessica Bogart, Canton
Jane Boyea, Moira
Brewer Bookstore, Canton*
Barbara A. Brown, Ogdensburg
Carol Capone, Watertown
Geoff Clark and Suzanne Smith, Potsdam
Clarkson University Hockey, Potsdam*

Coakley Home and Hardware, Canton*
Computer Guys, Potsdam*
Katrina M. Cox, Watertown
Crary Mills Pottery*
Daniel and Barbara Creazzo, DeKalb Junction
David Cummings, Watertown
Thomas and Joan Dalton, New Hartford
Ellen Darabaner, Antwerp
Mark and Arlene Davis, Cranberry Lake
Paul Doty, Canton
Buddy and Lynn Draper, Norfolk*
Michael G. Draper, Norfolk
Dunkin’ Donuts, Potsdam*
Evans & White ACE Hardware, Potsdam
Marsha Ferguson, Henderson Harbor
Joann E. Ferris, South Colton
Dorothy I. Fitzpatrick, Watertown
Jane Fitzpatrick, Watertown
Five Guys, Potsdam*
Leland and Patricia Francis, Hannawa Falls
Barbara Friend, Saranac Lake
Brian and Claire Gardam, Canton
Stella Garitz, Watertown
Janet J. George, Watertown
Griffs Beverage Center, Potsdam*
Pam and Larry Hazen, Potsdam
Dr. Henry J. and Jan Henderson, Watertown
Cynthia Hennessy, Colton
Elizabeth Isenberg, Potsdam
Danielle Jerry and Bob Platte, Potsdam
Jreck Subs, Potsdam*
Sharon Keyser, Ogdensburg
Kinney Drugs, Maple St., Potsdam*
Kinney Drugs, Market St., Potsdam*
Sally Kirby, Canton
Jim H. and Shirley Koehler, Westfield, MA
John Lancaster, Potsdam
Jane LaVigne, Potsdam
Carol Lawrence, Canton
Donald and Darlene Leonard, Canton

Carol Manske, Potsdam
Maple Run Emporium, Potsdam*
Marigold Kitchen and Bakery, Potsdam*
Lynn C. Meyers, Hannawa Falls
Roberta Morrison, Hammond
Timothy O’Brien, Potsdam
Rebecca Pickens, Canton
Carolyn Pierce, Heuvelton
John and Jane Pinkerton, Ogdensburg
Potsdam Agway*
Potsdam Laundry and Drycleaners*
Lya and David Powers, Potsdam
Price Chopper, Canton*
Price Chopper, Potsdam*
Barbara Quirk, Ogdensburg
Ken and Ruthann Reed, Watertown
Jeanne and James Ryan, New York City
Saint Larry’s Bar and Grill, Potsdam*
Marguerite H. Scheyer, Potsdam
Christine Schneider, Cape Vincent
Lyn and Joyce Seaver, Kingston
Shad’s Advertising, Ogdensburg*
Rebecca and James Shaw, Massena
Wayne and Helen Smiley, Watertown
Douglas and Karen Spooner, Dexter
St. Lawrence Supply, Potsdam*
Dave and Mary Stone, Adams
Sarah Street, Canton
SUNY Potsdam Bookstore*
Joanne Swift, Potsdam
T & R Wines and Liquors, Potsdam*
The Frame Mill, Potsdam*
Sandra Tomalty, Potsdam
Dr. and Mrs. Barton Van Slyke, Watertown
Vito’s Gourmet, Watertown
Brian P. Watson, Canton
Willow Tree Florist & Landscaping, Potsdam*

* In-kind Donation
** In-kind and Cash Donation

With gratitude to our program advertisers

(They support us...we hope you will support them)

ONNY is grateful to the following businesses that chose to advertise in our concert programs:.

- Autumn’s Barbershop, Watertown
- Bliss Massage, Potsdam
- Brick & Mortar Music, Potsdam
- Canton Animal Clinic
- Casella Waste Systems, Potsdam
- Clarkson University, Potsdam
- Community Bank
- Edward Jones, Potsdam
- Frazer Computing, Canton
- Garland City Beer Works, Watertown
- Gray & Gray and Associates, Canton, Potsdam, Massena, & Springs Hill, FL
- Hampton Inn, Potsdam
- Harmony Healing and Wellness Center for Pets and People, Canton
- Howard Hanna Real Estate Services, Sandra J. Macy, Watertown
- James T. Lahey, Inc., Potsdam
- Light Touch Acupuncture, Massena
- Morgan Stanley, Potsdam
- Mort Backus & Sons, Ogdensburg
- NBT Bank, Potsdam
- Nikki Coates & Associates, Potsdam
- Northern New York Community Foundation, Watertown

- North Country Folkstore at TAUNY, Canton
- North Country Public Radio, Canton
- North Country Savings Bank
- Pat Collins Real Estate, Canton
- Pinto, Mucenski, Hooper, Van House & Co., Potsdam
- North Country Tai Chi, Potsdam, Canton & Heuvelton
- RBC Wealth Management, Watertown
- Samaritan Medical Center, Watertown
- SeaComm Federal Credit Union
- Sergi’s Italian Restaurant & Banquet Hall, Potsdam
- Specialized Music Services: Music Instruction & Live Music Services – Jill and Tim Savage, Canton
- St. Lawrence County Music Educators Association (SLCMEA)
- St. Lawrence Federal Credit Union
- The Clarkson Inn, Potsdam
- The Pear Tree, Canton
- The UPS Store, Potsdam
- Township 7 Brewing, Dickinson Center
- Trillium Music Center, Watertown
- Watertown Daily Times
- White’s Flowers, Canton
- WWNY TV-7, Watertown

Musicians - ONNY’s heart and soul

The Orchestra of Northern New York generally employs more than 100 talented professional musicians each year. Artistic fees and musician travel last year totaled \$101,564 or 46% of all expenses.

Two-thirds of the orchestra is comprised of Local Professionals, hailing from many communities throughout the North Country, from Saranac Lake to Cicero.

A select number of exceptionally talented students attending The Crane School of Music gain valuable experience playing alongside seasoned musicians in a professional orchestra setting. These ONNY/Crane Student Apprentices are paid through a generous grant from The Secret Sits Pro Musica Ensembles, Inc. (TSS, Inc.).

The remaining third of the orchestra includes musicians who travel from Rochester, NYC, Boston, Canada and other places to fill certain seats and play under the capable baton of Maestro Kenneth Andrews. Outside Professionals receive free housing thanks to volunteer host families who generously open their homes, providing a clean bed and

meals for a few days of rehearsals and concerts.

All performers generally have only three rehearsals before they perform two or three concerts for hundreds of people.



Jill Rubio

Personnel Manager for more than twenty years. She contracts musicians from Northern New York, the Northeast and Canada for each concert. Most programs necessitate hiring an average of 50 musicians, other concerts involve only 20-30 players, while pops concerts can need up to 70+ performers.

“She does an amazing job,” says Maestro Kenneth Andrews. “We simply wouldn’t have an orchestra without her.”

Jill Rubio, ONNY’s Principal Flute, is an Adjunct Instructor of Flute at The Crane School of Music and a music educator in the Potsdam Central School District. She has been ONNY’s



ONNY’s Board of Directors is comprised of: from left to right, seated: Kimberly Busch, Hannawa Falls, ONNY Vice President and Board Development Committee chair, and Vocal Music and Technical Theater Teacher at Canton Central School; Timothy L. Savage, Canton, President, Director of Bands, Grades 7-12 at Canton Central School, Improv Lab Director and Private Lesson Instructor at St. Lawrence University, and Jazz Ensemble Director at the Crane School of Music, SUNY Potsdam. Standing: Jeremy Carney, Potsdam, Fundraising Committee chair and co-owner/founder of Brick & Mortar Music in Potsdam; Michael Greenwald, Canton, Associate Professor of Religious Studies Emeritus, St. Lawrence University; Rebecca Weissman, Potsdam, Social Media Coordinator and Director of Annual Giving at SUNY Potsdam; John J. Gray Jr., Colton, Finance Committee chair and Managing Partner of CPA firm, Gray & Gray and Associates, Canton, Massena, Potsdam and Spring Hill, FL; Victoria L. Day, Hermon, Co-Principal of East Side Elementary School in Gouverneur; Marc Boyer, Ogdensburg, Marketing & Publicity Committee chair and retired librarian at Ogdensburg Public Library; Mary Jane Watson, South Colton, Treasurer and retired CPA and founding partner of Pinto Mucenski Watson, P.C., in Potsdam; Steve Bateman, Lisbon, retired Registered Nurse and health care worker; Adrienne Hartman, Potsdam, Secretary, School teacher at Madison Elementary in Massena Central School District; Michael Sitton, Potsdam, Dean, The Crane School of Music, SUNY Potsdam; and John Goloski, Theresa, Watertown Advisory Committe chair, Music Teacher at Indian River Central School. Missing from photo: Vernice Church, Canton, retired superintendent of Afton Central School District; Michael Draper, Brasher Falls, Music Teacher at JW Leary Junior High, Massena Central School District; and John Ellis, Potsdam, ONNY’s Principal Trumpet and Musicians’ Representative, Professor of Trumpet at The Crane School of Music, SUNY Potsdam.

Volunteer board balances artistic integrity with fiscal responsibility

Sixteen people from ten different communities in St. Lawrence County volunteer their time, talent and resources to serve as members of ONNY’s Board of Directors.

An active committee structure keeps the monthly board meetings productive and efficient. Two voting seats on the board are reserved for the president of ONNY’s Volunteer Guild and the chair of its Watertown Advisory Committee.

Timothy L. Savage, President, says the nonprofit organization’s Strategic Plan, created in fall 2018, is providing excellent guidance for the group. The plan focuses on five

goals: Programming, Engagement and Outreach, Financial, Operations, and Marketing/Branding.

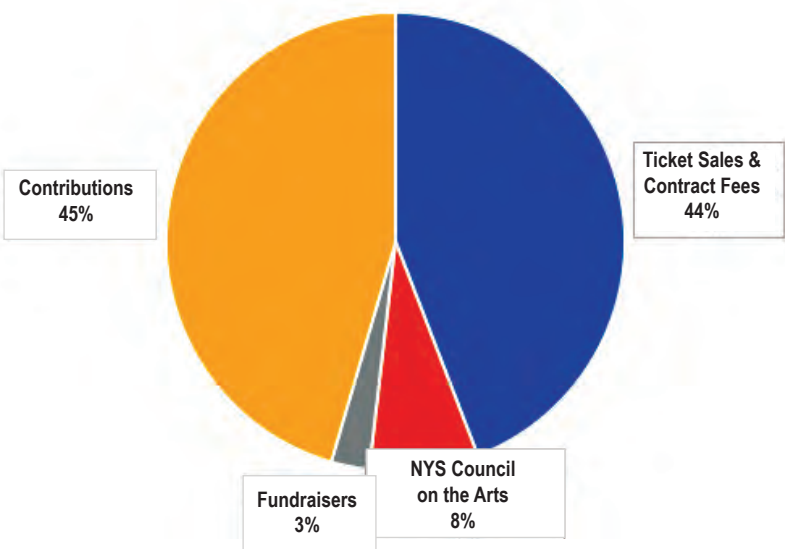
Financial sustainability depends on covering not only the annual budget, which totaled \$216,425 last year, but also growing the ONNY endowment held by valued partner, the Northern New York Community Foundation.

Last year, 100% of ONNY board members made a personal financial commitment, totaling \$15,763 or 24% of contributions from individuals.

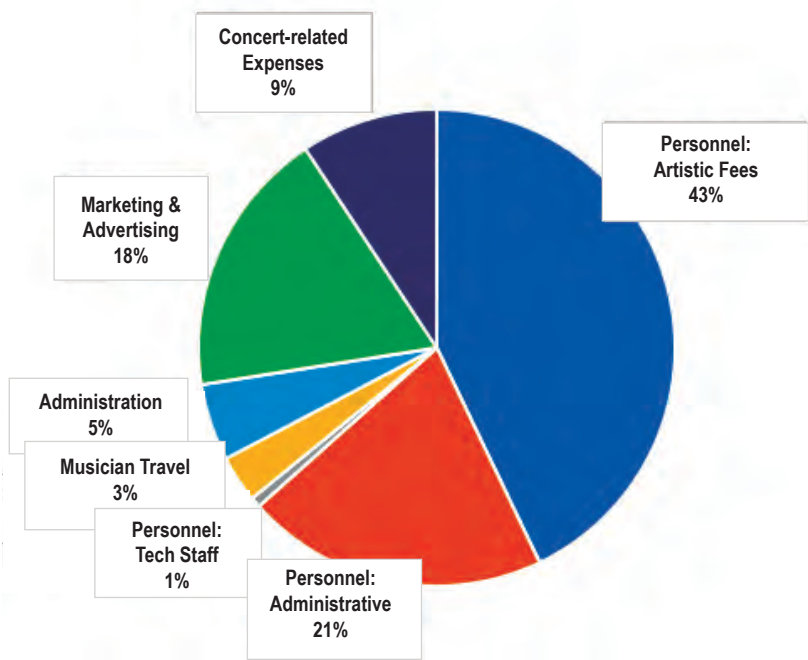
MANAGEMENT	
Kenneth Andrews, Music Director & Conductor Kathy Del Guidice, Executive Director	
STAFF	
Jill Rubio, Personnel Manager Keith Ziemba, Orchestra Librarian James Wildman, Sound Designer & Recording Engineer	
VOLUNTEER STAFF	
Kevin Angstadt, Webmaster Steve Bateman and Marc Boyer, Transportation Coordinators Nancy Kear, Housing Coordinator Susan Carl, and Roland and Deborah Lauther, Hospitality Chairs Nancy Peschko, Young Artist Competition Coordinator Rebecca Weissman, Social Media Coordinator	

The Orchestra of Northern New York 2019 Annual Report to the Community

2019 Income = \$239,766



2019 Expenses = \$220,494



A black bottom line thanks to individual donors, foundations and NYSCA

The generous support of 292 individuals, businesses, organization, foundations, and state agencies totaled \$124,541 or 52% of 2019 total income, making it possible for ONNY to finish the year in the black. These donors enabled the Orchestra to bring high quality orchestral music to the North Country.

Their generosity allowed ticket prices to remain affordable, with discounted tickets for seniors, military personnel, college students and teens. Children, age 12 and under, are always admitted free to ONNY concerts.

The Sweetgrass Foundation kindly funded a much-needed project, the re-organization and renovation of one of ONNY's greatest assets, its music library.

The Secret Sits Pro Musica Ensembles, Inc. (TSS, Inc.) sponsored the ONNY/ Crane Student Apprenticeship Program last year. Thirty-four exceptional Crane students performed in one or more concerts, gaining valuable experience performing alongside ONNY's seasoned musicians.

The Northern New York Community Foundation continues to demonstrate its support for ONNY in many ways. Once again last year, it awarded \$15,000 to The Orchestra to help defray the cost of

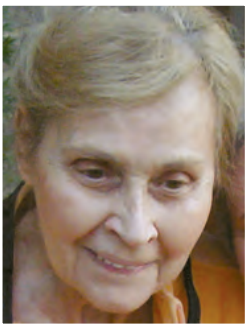
producing the Watertown concert series. In June, it bestowed a \$10,000 matching grant to grow ONNY's endowment. Since last June, \$3,945 in private donations to the endowment have been matched by NNYCF. Finally, in August, NNYCF authorized a \$15,000 grant from the Sidney T. Cox Memorial Fund, held by NNYCF, to fund the season opening concert in Clayton.

To contribute to the endowment matching campaign, contact Executive Director Kathy Del Guidice at onnybusiness@gmail.com or 315-267-3251.

The New York State Council on the Arts approved a three-year \$57,000 grant, payable at \$19,000 per year, for musicians fees. ONNY strives to hire the best musicians in the region to perform for its audiences.

Finally, ONNY learned in December that its application for a Workforce Development grant to transition its part-time executive director position to a full-time one was approved. The \$37,500 two-year grant was issued by the New York State Council on the Arts and Regional Economic Development Council (NYSCA/REDC).

On behalf of the entire Board, thank you to all our supporters. We simply couldn't do it without you!



Marie A. Patten

The Secret Sits Pro Musica Ensembles, Inc. (TSS, Inc.), a charitable nonprofit organization, was founded in 2017 in memory of Marie A. Patten of Athens, GA and the Gull Pond community in Piercefield, NY. Its purposes are to: (1) raise funds to be allocated to music education, with an emphasis on classical music; (2) increase exposure of classical music to the community at-large; and (3) enhance awareness for the potential of careers in music. ONNY is very grateful to TSS, Inc. for sponsoring the 34 ONNY/Crane Student Apprentices last year.



John J. Gray, Jr. and his partner, daughter Angela Gray

CPA firm donation saves ONNY thousands of dollars

The CPA firm of Gray & Gray and Associates, with offices in Canton, Potsdam, Massena and Spring Hill, FL, donated a \$3,500 Konica Minolta c364e printer/copier/scanner/fax machine to the Orchestra last year.

ONNY Executive Director Kathy Del Guidice says, "It will save literally thousands of dollars in printing and copying costs. I am so grateful to John and Angela for this generous contribution."

John J. Gray, Jr., managing partner

of Gray & Gray and Associates, ONNY board member and Finance Committee chair, says:

"Our firm has always been committed to supporting the arts in Northern New York. This was a unique opportunity for us to assist ONNY where there was a real need. It allowed us to help a valued arts organization with a benefit that would have a positive impact over several years. It was our pleasure to do so."



THE 3RD ANNUAL

ONNY GOLF CLASSIC



The
Orchestra
of
NORTHERN NEW YORK

SATURDAY, AUGUST 15TH | 9AM REGISTRATION, 10AM SHOTGUN START
POTSDAM TOWN & COUNTRY CLUB
6194 STATE HIGHWAY 56, POTSDAM, NY 13676

18 HOLES, 4 PERSON MIXED SCRAMBLE
\$75 ENTRY FEE PER PERSON
CONTESTS & PRIZES
CART, LIGHT LUNCH, AND DINNER INCLUDED
ENTERTAINMENT PROVIDED BY MICROBURST

VISIT WWW.ONNY.ORG
OR CALL 315-267-3251
FOR SPONSORSHIP AND
REGISTRATION
INFORMATION & FORMS

The Orchestra of Northern New York 2019 Annual Report to the Community

2019 VITAL STATISTICS	
Programs:	13 Performances of six concerts in four communities
Musicians Hired:	125 from the North Country, Northeast and Canada
Venues:	<ul style="list-style-type: none">• Hosmer Hall, SUNY Potsdam and St. Mary's Church in Potsdam• Massena High School Auditorium• Clayton Opera House• First Presbyterian Church, Trinity Episcopal Church, Sturtz Theater (Jefferson Community College) and Thompson Park in Watertown
Attendance:	10,154 – an increase of 11% 7,598 adults and seniors 2,556 youth 3,828 at Potsdam and Massena concerts 2,326 at Clayton and Watertown concerts 4,000 est. at free Thompson Park July 4th celebration
Ticket Prices & Discounts:	\$27 Adults \$22 Seniors (62+) \$22 Military Personnel (active and veterans) \$10 College Students with ID \$ 5 Teens (13-17) Free Children (12 and under) 10% Discount for groups of 10+
Youth Mission Activities:	<ul style="list-style-type: none">• Held 13th annual Young Artist Competition for high school instrumentalists from Northern and Central New York• Involved 263 high school students singing in holiday concerts in Potsdam, Massena and Watertown• Admitted for free 1,356 children plus an est. 1,200 at Watertown's Concert in the Park
Finances:	<ul style="list-style-type: none">• Annual Budget = \$216,425• Actual Income = \$239,766• Actual Expenses = \$220,494• Net Gain/Loss> = \$ 19,272 (due to 10% increase in ticket sales and 68% growth in donations)



Members of the Watertown Advisory Committee display ONNY reusable tote bags at their last quarterly meeting. They are, left to right, front row: Emily Sprague, Watertown, retired English teacher from Watertown City Schools; Agnes McCarthy, Philadelphia, director/co-founder of Trillium Music Center and an ONNY violinist; Shannon Zaykoski, Adams, music teacher in the South Jefferson Central School District and an ONNY hornist; Wink Beadel, Wellesley Island, retired Communications Associate at Clayton's Antique Boat Museum; and Aileen Anderson, Watertown, Grants Management Specialist for the U.S. Dept. of Agriculture. Back row: Richard Lake, Watertown, retired Vice President of Harleysville Insurance Co.; Anita Prather Harvell, Watertown, IT Specialist for Family Morale, Welfare and Recreation on Fort Drum; Clement Wong, Watertown, Financial Officer of the United Way of NNY; Lia Call, Theresa, 7th and 8th grade orchestra teacher at Indian River Middle School and ONNY violinist; John Goloski, Theresa, Watertown Advisory Committee chair, 7th and 8th grade band teacher at Indian River Middle School; and John Wrape, Watertown, Retired Assistant Superintendent for Instruction in the Watertown City School District. Missing: T. Urling "Tom" Walker, Watertown, retired businessman and former Mayor of the City of Watertown.

Watertown advisory committee plays valuable role

In 2015, the late Michael C. Miller, Watertown, gathered together a group of

interested individuals from Watertown to ensure that ONNY concerts would become a part of the fabric of life in that region. Today, Mike's dream is a reality.

Last season, 1,600 people purchased tickets to four ONNY concerts in Watertown. Literally thousands of people enjoyed ONNY's summer pops concert and fireworks at the free Concert in the Park held around July 4th. The event is sponsored by the City of Watertown and the Watertown Noon Rotary Club.

The twelve-member Watertown Advisory Committee (WAC) meets quarterly. These dedicated volunteers:

- Serve as ambassadors for The Orchestra of Northern New York
- Open doors and build bridges with community groups, businesses and foundations in the area
- Help solicit sponsorships, program advertising, donations and grants to help defray the cost of the annual five-concert Watertown series
- Provide valuable feedback to the ONNY board and management on everything from programming and operations to marketing and outreach activities.

John Goloski, WAC chair, is a voting member of ONNY's Board of Directors. Membership is open to anyone in the greater Watertown region who is interested in assisting ONNY in a host of ways. Committee members provide refreshments and even dinner on occasion, for musicians before concerts and during intermissions. They also serve as ushers, sell CDs, distribute posters, respond to management's requests for feedback, and share social media posts.

In 2020, the group is examining

.....

Last season, 1,600 people purchased tickets to four ONNY concerts in Watertown. Literally thousands of people enjoyed ONNY's summer pops concert and fireworks at the free Concert in the Park held around July 4th.

.....

Carthage high school violinist wins competition

Carole Wilay, 15, a sophomore at Carthage Central High School, was the winner of The Orchestra of Northern New York's 13th Annual James and Katherine Andrews Young Artist Competition. She took home the \$500 first prize and performed a solo with ONNY at the Harry Potter Spectacular concerts.

She has performed in numerous orchestras for her school's musicals. Carole also plays in the Trillium Orchestra in Watertown, as well as with the Trillium Trio. She is the violin student of Agnes McCarthy, Watertown, and John Lindsey, Potsdam, both of whom teach at Trillium Music Center and perform with ONNY.

Ms. Wilay was Concertmaster of the Crane Youth Music Symphony Orchestra and performed for the Northern Choral Society holiday concerts. She was also a member of NYSSMA Area All-State and has received numerous scholarships for her playing. She is the daughter of Douglas and Hoyoung Wilay, Black River.

Daniel Severtson, 16, took second place, a \$300 prize, for his performance on oboe. A junior at Parishville-Hopkinton Central School, he studies oboe with Dr. Anna Hendrickson, Crane School of Music. He is the son of Kirk and Josie Severtson, Potsdam.

Peter Spinelli, 18, a senior at Fayetteville-Manlius School, received \$150 for placing third in the competition. A student of piano for the last 15 years, he has studied with John Spradling for the past 12 years. He is the son of Stephen



ONNY's 13th Annual James and Katherine Andrews Young Artist Competition winners and judges from The Crane School of Music, SUNY Potsdam, from left to right, are: Kenneth Andrews, ONNY Music Director; Carole Wilay, violin, Carthage, First Place winner; Robert Docker, Crane Assistant Professor of String Education and ONNY cellist; Daniel Severtson, oboe, Parishville, Second Place winner; Dr. Young-Ah Tak, Crane Associate Professor of Piano and ONNY piano soloist in 2019; Peter Spinelli, piano, Syracuse, Third Place winner; and Peter M. McCoy, Crane Associate Professor of Music Education and Coordinator of Music Technology, and ONNY trombonist.

and Pauline Spinelli, Manlius.

ONNY's Young Artist Competition was established in 2007 for talented high school students in Northern New York. Last year, ONNY opened the competition to junior high students. Its mission is to inspire young musicians to reach their

highest level of artistry. Nancy Peschko, Norwood, is the Competition Coordinator.

For more information about next year's competition to be held in February 2021, contact ONNY at 315-267-3251 or visit <https://onny.org/competition>

*Thanks ONNY
for helping make the
North Country a 'noteworthy'
place to live!*

**NORTH COUNTRY
THISWEEK
NORTH COUNTRY
NOW**.COM

The Orchestra of Northern New York 2019 Annual Report to the Community

Social media reach increases 459 percent

Rebecca Weissman joined ONNY’s board last April. Her willingness to manage social media, including Facebook and Instagram, was welcome news. She quickly demonstrated her expertise in the field of marketing, which has had a huge impact on audience engagement.



ONNY’s monthly Facebook reach - the number of people who had content from or about a page reach their screen - has grown 459% with her efforts, from 1,033 viewers to 5,782. Women followers of the orchestra outnumber men 2:1. People, ages 25-44, account for 54% of Facebook followers while those ages 45-65 total 22%.

Instagram engages audiences primarily through photo content, engaging members of the ONNY family with community organizations through tagging, recognizing donors and sponsors, connecting with peer and other organizations through “liking” and reposting.

These followers represent a younger demographic with 69% between the ages of 18-34. Again, women are twice as likely to be engaged by this social media platform as men are. Growth in Instagram enthusiasts grew 181%.

ONNY is grateful to Ms. Weissman for her ongoing work to engage and grow ONNY audiences. If you have not already done so, please look for ONNY

on Facebook, Twitter, and Instagram. Join our growing group of social media supporters.

The Orchestra also wishes to publicly acknowledge and thank volunteer Kevin Angstadt, who has served as ONNY’s website consultant since 2013. He does it all – handling site design, maintenance, and content updates. Kevin is currently a PhD candidate at the University of Michigan. He received a Bachelor’s degree from St. Lawrence University and a Master’s degree from the University of Virginia. He eagerly awaits a move back to the North Country.

Follow ONNY on

The Orchestra of Northern New York

@OrchNorthernNY

@OrchNorthernNY



Jill and Timonthy Savage, Canton

“Thoughtful giving”

“I am grateful to Rande Richardson, Executive Director of the Northern New York Community Foundation, for the feature article in the Holiday/Year-End 2019 issue of “Thoughtful Giving,” the quarterly newsletter put out by NNYCF. This past winter, a podcast my wife Jill and I recorded for the NNYCF regarding our personal thoughts and practices on philanthropy was selected by Max Del Signore, Assistant Director of NNYCF, for distribution via Facebook and other media. Additionally, it was a privilege to participate in NNYCF’s LEAD Council (Leadership, Engagement, Access and Direction) 1/13/20 Arts and Culture Panel discussion.”

~ Timothy L. Savage, Board President

Volunteers are the backbone of ONNY

They distribute posters and house out-of-town musicians. They usher, distribute tickets at the “will call” table, sell 50/50 raffle tickets and CDs at concerts.

They organize snacks/refreshments for musicians during rehearsal breaks and concert intermissions.

They label and stuff envelopes for mailings. They staff the annual golf tournament and holiday brunch, and solicit prizes for silent auctions and raffles.

In short, they are the backbone of operations – ONNY volunteers.

Kimberly Busch, Volunteer Guild President, says, “Our dedicated volunteers truly enjoy being a part of this great orchestra.” ONNY thanks:

- Steve Bateman and Marc Boyer, transportation coordinators, move a truck full of music stands and lights, percussion equipment and at times a harpsichord from one venue to another

- Nancy Kear, housing coordinator, contacts host families who save the orchestra thousands of dollars each year in hotel bills by providing lodging for out-of-town musicians

- Susie Carl, hospitality co-chair and cookie organizer, contacts people to bake homemade goodies for musicians’ breaks

- Roland and Deborah Lauther, hospitality co-chairs, purchase and prepare musicians’ food and drink for rehearsals and concerts

- Linya Bell and friends from First Presbyterian Church always provide a great spread for musicians and staff

- Barbara and Neal Burdick, head ushers in Potsdam, ensure a sufficient number of ushers for each concert

- Richard Lake, head usher in Watertown, provides the same service for ONNY concerts at the First Presbyterian Church

- Nancy Peschko, coordinator of the

Young Artist Competition, supported by several volunteers, annually produces a professional competition for junior high and high school instrumentalists

- Adrienne Hartman and Michelle Meyers keep the pizza and soda coming for students singing in the Potsdam holiday concert

- Wally Siebel, chef extraordinaire, creates delicious hors d’oeuvres for golfers after ONNY’s golf tournament fundraiser

- Guy C. “Chip” Lamson and his amazing golf tournament committee organizes this important fundraiser.

An extra pair of hands is always welcome. Being an ONNY volunteer is a great way to support the orchestra and make new friends. New members of the Guild are always welcome.

To offer your time and talent, contact Mrs. Busch at 315-265-2178 or gkbusch2000@gmail.com.

Orchestra
librarian added
to staff

Music Director Kenneth Andrews has worn many hats for over 30 years to keep the orchestra viable.

One of the more time-consuming and detail-oriented jobs has been preparing and distributing all the music for all concerts to musicians, who can number as many as 70+ players per event.

Last year, the board hired Keith Ziemba as Orchestra Librarian to relieve the music director of many of

the required tasks.

Mr. Ziemba is from West Orange, NJ. He received a BM in Music Education from Ithaca College and a MM in Trumpet Performance from Wichita State University. He is retired from Edwards-Knox Central School, where he taught instrumental music for many years.

He has lived in Russell for almost 40 years with his wife, Nancy, a long-time member of the ONNY

horn section. He is an active trumpet performer, composer and arranger.

Adept at scanning music and sending it to musicians in an organized, professional manner, Keith has already saved the orchestra a great deal of money in postage by using this technology.

ONNY, and especially our Music Director, are grateful to Keith who is doing a great job.

Keith Ziemba

Stewart's Shops

Let us make
your life easier
so there is
time for the arts!

Proud to Sponsor ONNY'S ANNUAL REPORT TO THE COMMUNITY